

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

5" x 7" Postcard Standard Mailing (back)

bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

cutline

This is where your artwork will be trimmed.
(Finished size ordered)

safety

All text must be kept within the **blue line**

Presorted
Standard
US Postage
PAID
Oakland, CA
Permit #2319

3.75"
area for mailing address only

postal marking area
5/8" minimum for barcode

6.25"

AREA MUST REMAIN CLEAR