

## ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

Presorted  
First Class Mail  
US Postage  
**PAID**  
Oakland, CA  
Permit #2319

*4" x 6" Postcard  
First Class Mailing (back)*

### bleed

Artwork that reaches the cutline needs to extend to the edge of the **red line**.

### cutline

This is where your artwork will be trimmed.  
(Finished size ordered)

### safety

All text must be kept within the **blue line**

3.75"  
area for mailing address only

postal marking area  
5/8" minimum for barcode

0.625"

AREA MUST REMAIN CLEAR